

## **Gosforth Bohemians Partnership**

### Specification for Website

#### **General**

Purpose – The purposes of the website for the Gosforth Bohemians Partnership are

- A) to promote the history, values and vision of the Gosforth Bohemians Partnership and its member clubs
- B) to promote pathways of progression for sporting participants from one club to another
- C) to recruit a growing number of sporting participants, coaches and club officials
- D) supporting the development of standards and quality of play by participants and coaches
- E) promoting the name and branding of the Partnership
- F) facilitating the administration of member clubs, including and player registration, the collection of player financial subscriptions, and events promotion and sales, all including a full e-commerce platform

#### **General Technical Specifications**

Fully responsive / automatically adjusting for use by laptops, tablets and mobile phones on Windows, Android and Apple IOS systems.

Integrated with social media channels and mailing list distributions, including Mailchimp.

Fully editable using 'drag and drop' features by users with no need for any further understanding or use of programming languages.

Using industry standard software, including Wordpress and associated plugins.

SSL encryption

Stripe and Paypal e-commerce facility fully embedded.

Customisable order form for all products

Protected fully from spam, bots etc

Costs of development to include two-four hours training for 4 people. This can be delivered virtually and should be recorded on an open access YouTube facility.

Costs to include VAT.

Our club will provide all necessary text and images in jpg format

Facility to include optional corporate sponsorship / branding etc

## **Headline Page Structure**

### **Home Page**

(to include club logo links to six classifications of annual membership)

### **Our Teams**

**Sign On!** (direct link to player registration & payment page)

### **Our Values**

### **Safeguarding**

### **About Us**

History

Statement of Values

Partnership Agreement

Codes of Conduct

Documents (document depository)

**Contact Us** (including email form)

### **Facilities**

Where and when we play (google maps, parking restrictions etc)

**Managers Space** (password protected depository)

**Training** (links to FA online training resources)

## **E-Commerce Specifications**

Industry standard e-commerce freely available software e.g. WooCommerce or similar, capable of editing / adding new product categories and products without the need for any programming

Stripe and Paypal payments integrated fully

Capable of directing income to relevant club bank account dependent on product

Options for 'one off / annual and options for regular / monthly subscription payments

Options for discounted prices to be promoted for fixed periods e.g. early bird, bulk purchases or 2 for the price of one. Options to use 'codes' to automatically apply discounts.

Order form customisable depending on product

Ordering by size for Strips and Clothing

Member account facility

Exporting purchaser and sales data into xls or csv format.

### **Product Categories**

Membership

Strips and Clothing

Events

Training

Fund Raising

### **Initial Products**

Annual Playing Membership (seniors)

Annual Playing Membership (juniors)

Annual Training Only Membership (juniors)

Monthly Playing Membership (seniors) (by card subscription only)

Monthly Playing Membership (juniors) (by card subscription only)

Monthly Training Only Membership (juniors) (by card subscription only)

Full strips (playing shirt, shorts and socks)

Playing shirt (by size)

Playing shorts (by size)

Playing socks (by size)

Hoodies (by size)

Sweatshirts (by size)

Bench Jackets (by size)

Hats

Trophy Day (seniors) (event ticket)

Trophy Day (juniors) (event ticket)

### **Revisions**

This specification may be updated in discussion and agreement with the preferred supplier before the contract is agreed.

Ends

